PREACHING TO THE DISCONNECTED

"The key to successfully engaging unchurched people in a weekend message has more to do with your approach and your presentation than your content."

Andy Stanley

HOW YOU SAY what you say is more important than WHAT YOU SAY!

Keys To Connecting With The Disconnected:

Acceptance

Jesus was a FRIEND of sinners before He was a SAVIOR of sinners!

You have to accept people WHERE THEY ARE if you're going to take them where GOD WANTS THEM TO GO!

Authenticity

Speak from the HEART, not from a SCRIPT!

It's better to be GREAT at WHO YOU ARE than to be only AVERAGE at WHO YOU'RE NOT!

Leave people feeling like they've been in a CONVERSATION, not a SERMON!

Vulnerability

People want to hear someone who is on the journey WITH THEM!

Your STRUGGLES and FAILURES will always speak louder to your audience than your successes!

Helpful

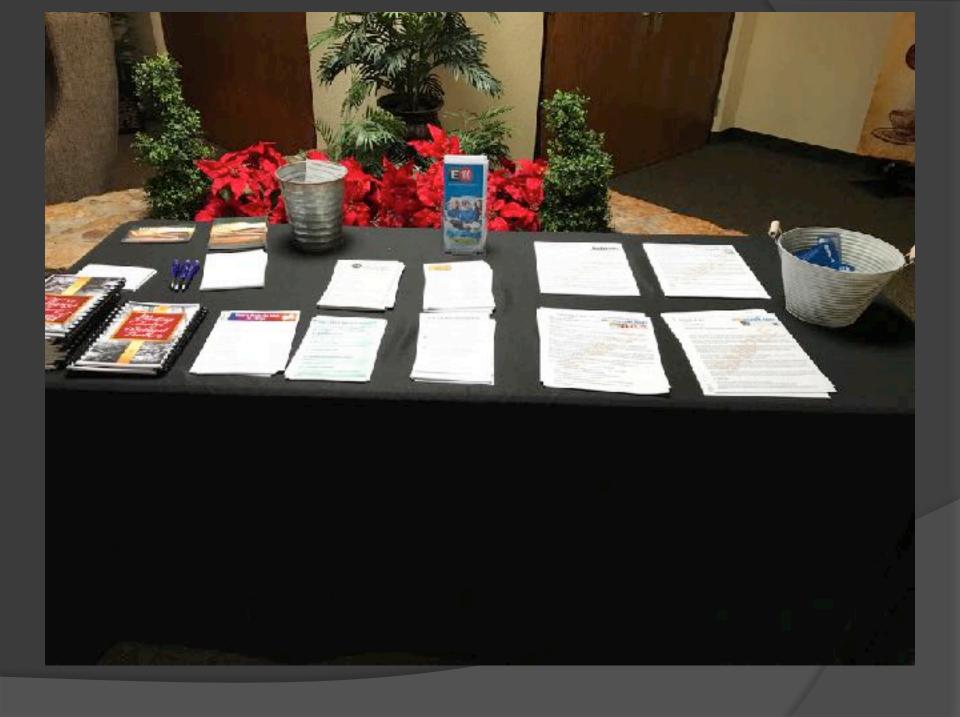
Don't just tell them WHAT...

Tell them HOW!

Give them EXAMPLES of what truth in action looks like!

Give them DOABLE STEPS that they can take.

Give them RESOURCES whenever you can.



Hope

People need to know that their lives can be BETTER!

The great news of the Gospel is...

"NO MATTER WHAT!"