

PREACHING TO THE DISCONNECTED

“The key to successfully engaging unchurched people in a weekend message has more to do with your approach and your presentation than your content.”

– Andy Stanley

**HOW YOU SAY what you say
is more important than
WHAT YOU SAY!**

Keys To Connecting With The Disconnected:

Acceptance

**Jesus was a FRIEND of sinners before
He was a SAVIOR of sinners!**

**You have to accept people WHERE
THEY ARE if you're going to take them
where GOD WANTS THEM TO GO!**

Authenticity

**Speak from the HEART,
not from a SCRIPT!**

**It's better to be GREAT at
WHO YOU ARE
than to be only AVERAGE at
WHO YOU'RE NOT!**

**Leave people feeling like they've been
in a CONVERSATION, not a SERMON!**

Vulnerability

**People want to hear someone who is
on the journey WITH THEM!**

**Your STRUGGLES and FAILURES
will always speak louder to your
audience than your successes!**

Helpful

**Don't just tell them WHAT...
Tell them HOW!**

**Give them EXAMPLES of
what truth in action looks like!**

**Give them DOABLE STEPS
that they can take.**

**Give them RESOURCES
whenever you can.**



Hope

**People need to know that
their lives can be BETTER!**

The great news of the Gospel is...

“NO MATTER WHAT!”